Under the patronage of

FEDERAL MINISTRY OF POWER

Nigeria Energy

27 - 29 October 2026
Landmark Centre, Lagos

Sales Brochure



www.nigeria-energy.com

Nigeria Energy in numbers



12 Editions		
8,967 Attendees	1,584 Conference delegates	10,555 Trade and buyer visits
225 VIPs and hosted buyers	450 B2B meetings	207 Exhibiting companies
110+ Speakers	40+ Sessions	5 Halls
7,473 SQM		

Exhibitor overview

> “Nigeria energy is the best platform to showcase your products any time any day.”
>
> **Solar Energix**

Exhibitor feedback

4.4/5
Quality of visitors

4.3/5
Likelihood of return

4.5/5
Importance of the event

4.4/5
Exhibitor satisfaction

Why exhibitors choose Nigeria Energy



Proven value for exhibitors

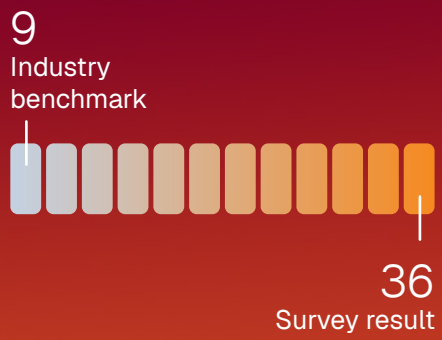


97%
rate Nigeria Energy as an important business platform

95%
of exhibitors were satisfied with their experience

84%
of exhibitors plan to return next edition

Net promoter score



Featured visitors at Nigeria Energy

FEDERAL MINISTRY OF POWER

YOBE STATE GOVERNMENT

EEDC ENUGU ELECTRICITY DISTRIBUTION COMPANY

ripple

Department for Business & Trade

IHS Towers of strength

European Bank for Reconstruction and Development

LAGOS STATE GOVERNMENT

WIRE

TCN

GPAL Geometric Power Aba Limited

WPG

IKEJA ELECTRIC

Harith INFRASTRUCTURE FUND MANAGERS

NEMSA AGENCY

nBET NIGERIAN BULK ELECTRICITY TRADING PLC

REA-NEP NIGERIA ELECTRIFICATION PROGRAMME

NDPHC NIGER DELTA POWER HOLDING COMPANY

AEDC

EAST CENTURY CAPITAL

BANWO&IGHODALO

IFC

Africa Finance Corporation

Stanbic IBTC Capital

Key features at Nigeria Energy



Exhibition

Spanning 5 exhibition halls and featuring international and local exhibitors, the exhibition connects buyers and suppliers across the energy value chain, creating direct opportunities for business growth and partnership.



Leadership Summit

A high-level conference bringing together senior decision-makers from government, utilities, power producers, technology providers, and renewable energy agencies to shape West Africa's energy future.



Technical Seminar

A series of specialist-led sessions delivering practical technical insights across the energy value chain, covering grid upgrades, renewable integration, gas-to-power solutions, and digital innovation.



The Innovation Challenge

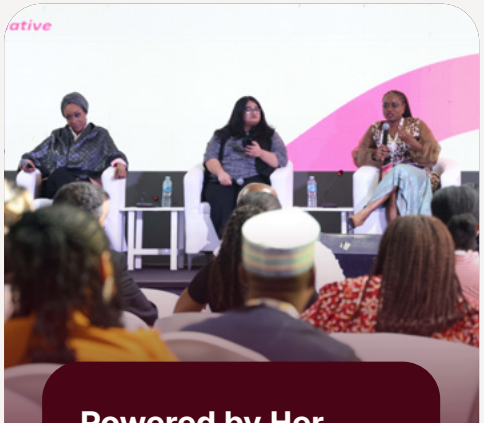
A startup competition spotlighting breakthrough solutions in renewable energy, grid technology, storage, and AI. Features live pitch sessions judged by investors, executives, and government leaders.

Key features at Nigeria Energy (cont.)



The Energy Club

A data-driven business marketplace connecting pre-vetted buyers and investors with exhibitors based on active purchasing needs and project pipelines, powered by AI matchmaking and curated introductions.



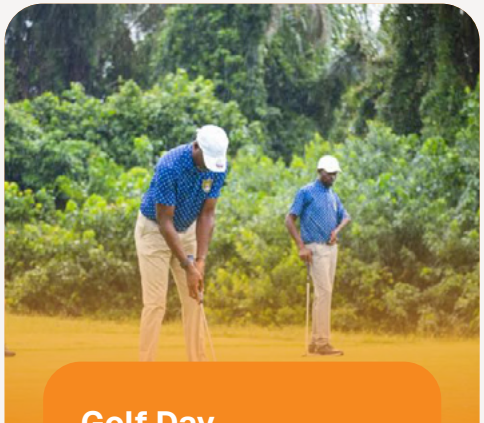
Powered by Her

A women in energy platform connecting industry leaders with the next generation of engineers, promoting mentorship, visibility, and inclusive growth across the sector.



Networking Functions

A series of dedicated networking events, including a Gala Dinner and Cocktail Reception, designed to facilitate meaningful connections between exhibitors, buyers, and stakeholders beyond the exhibition floor.



Golf Day

An exclusive golf experience bringing together senior industry leaders and key stakeholders in a relaxed setting, fostering high-level networking and strategic conversations.

Product sectors



Generation

Power generation at Nigeria Energy will showcase technologies and solutions across conventional and renewable generation, including gas, thermal, hydro, and distributed energy systems. The sector will highlight innovations improving efficiency, reliability, and capacity to meet West Africa's growing power demand.



Renewables

Renewable and clean energy at Nigeria Energy will showcase key solutions across the sector, including solar, wind, and hydro technologies from local and international providers. The sector will also feature fast-growing subsectors such as energy storage and batteries, as well as green hydrogen, supporting the region's transition to a more sustainable energy mix.



Storage

Energy storage at Nigeria Energy will highlight advanced battery technologies and storage solutions supporting grid stability, renewable integration, and reliable power supply. The sector will feature innovations across utility-scale, commercial, and industrial applications, playing a critical role in West Africa's evolving energy landscape.

Marketing campaigns in numbers

Overall marketing outreach

145,781 engaged audience	14.5M+ print impressions
46,479k active users	1.7k advocates
60.5k WhatsApp texts	

PR coverage

21.3M print impressions	15+ media partners
1,467 social media mentions	$2,678,793 total PR valuation
84 online clippings	

Digital reach

1.02M impressions 173K clicks	5.29M impressions 1.38M clicks	1.3M impressions 637K clicks

Social media reach

5.9K followers	5.7M followers
5.4K followers	900K views



WEDNESDAY, OCTOBER 29, 2025 NEWS LEADERSHIP

Govt Mulls Minimum Capital Threshold For Power Distributors' Licence Renewal

BY NSE ANTHONY UKO, Abuja

Business

Power: 'Good marketing, tech imperative to addressing Nigeria's $34.5bn gap'

November 01, 2025

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Nigerians spent N15trn on generator diesel, fuel – Adelabu

States Declare Readiness to Sign Bilateral Power Contracts with Gencos, Target 9000mw Stranded Electricity

Woo investors for modular-sized plants

Our commitment to sustainability

Nigeria Energy is committed to running a more responsible event, with practical actions that reduce waste, improve material usage, and support better stand design

Our sustainability focus

Venue Branding

- Supporting sustainable market development through content and partnerships
- Encouraging responsible practices across exhibitors and suppliers

Environmental

- Reducing carbon emissions and waste
- Making smarter material and sourcing choices

Social

- Operating safely and ethically
- Promoting wellbeing, accessibility, and inclusion
- Creating positive impact for host cities

14.5/16
Sustainability score



Be part of Nigeria Energy 2026

Get in touch with our team

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Success Beyond Borders

